Invitation and Call for Papers

The International College of National Institute of Development Administration, Thailand,

and the MASUDEM project Team
would like to invite you

The MASUDEM Final International Scientific Conference

"Advancing Sustainability through Social Science, Management, and Innovation "

which will take place on 13th and 14th November 2025

Venue (hybrid format) : ICO NIDA, Bangkok, Thailand/online MS Teams

The Conference is organized to present the results of the project
MASUDEM, 101082797**,** Erasmus+ CBHE, ERASMUS-EDU-2022-CBHE-STRAND-2.

CONFERENCE THEMES:
1. **Integrating Sustainability into Higher Education Curricula**
2. **Green Innovations and Entrepreneurship**
3. **Corporate Social Responsibility and Ethical Governance**
4. **Climate Change Mitigation and Adaptation Strategies**
5. **Resource Efficiency and Circular Economy**
6. **Digital Transformation and Sustainability**
7. **Social Inclusivity and Community Engagement**
8. **Policy and Governance for Sustainable Development**
9. **Behavioral Science and Development Economics for Sustainable Decision-Making**

The conference is hosted by the International College of NIDA, Thailand, and organized in collaboration with the University of Economics in Bratislava, Slovakia.

The Conference is organized as part of the *Master Studies in Sustainable Development and Management* project to facilitate the dissemination of the project results, the exchange of knowledge and foster networking among social scientists from different countries and regions worldwide. Participants will discuss outcomes of their research, share knowledge on different aspects of sustainability, and address other pressing sustainability and management challenges from an interdisciplinary perspective.

Scientific board of the conference:
prof. Anetta Caplanova, PhD., University of Economics in Bratislava
Ing. Michaela Bednárová, BA (Hons), PhD. - Pablo de Olavide University Sevilla, Spain
Assoc. Prof. PhDr. Martina Rašticová, PhD. - Mendel University in Brno, Czech Republic
Rita Takács, PhD. - Eötvös Loránd University, Hungary
Assoc. Prof. Aweewan Panyagometh, PhD.-National Institute of Development Administration, Thailand
Assoc. Prof. Suppanunta Romprasert, PhD. - Srinakharinwirot University, Thailand
Assoc. Prof.Kullapa Soratana, PhD. - Naresuan University, Thailand
Prof. Asep Hermawan, PhD. - Universitas Trisakti, Indonesia
Assoc. Prof. Wiryono Raharjo, PhD. - Universitas Islam Indonesia, Indonesia
Prof. Nurul Indarti, PhD. - Universitas Gadjah Mada, Indonesia

Join us for this dissemination, knowledge sharing and networking event to exchange knowledge, ideas and create new cooperation opportunities!

INFORMATION ABOUT CONFERENCE REGISTRATION

Final deadline for the registration for the conference with presentation is: **31ᵗʰ August 2025**
Final deadline for the registration for the conference without presentation is: **1ˢᵗ November 2025**

Conference registration fee (onsite):
EUR 150,- (full registration fee)
EUR 100,- (discounted fee for students)

The conference attendance and coffee breaks are free of charge, the fee includes lunches and conference formal dinner as well as costs related to peer review and publication process.

Conference registration fee (online site):
EUR 50,- (full registration fee)
EUR 25,- (discounted fee for students)

The conference fee is to be paid via bank transfer to the following bank account:
NAME OF THE INSTITUITON: EconoMind o.z.
BANK: Fio Banka, a.s.
BANK ADDRESS: Dunajská 1, 811 08 Bratislava, Slovakia
IBAN: SK23 8330 0000 0029 0225 2580
BANK ACCOUNT NUMBER: 2902252580
BANK CODE: 8330
SWIFT/BIC: FIOZSKBAXXX
VARIABLE SYMBOL: 202402
CURRENCY: EUR

The peer reviewed conference proceedings with an ISBN number will be published, including abstracts/full papers.

Review Process for the MASUDEM Final International Scientific Conference

The **MASUDEM Final International Scientific Conference** upholds a rigorous and transparent peer-review process to ensure the quality, originality, and academic integrity of all accepted submissions. The review process consists of the following steps:

 1. **Registration**
All participants, including MASUDEM project participants are required to fill in a registration form, which is available HERE

 2. **Submission of Abstracts and Full Papers**
Authors are required to submit their extended abstracts and, where applicable, full papers. Submission should be done by sending the abstract/full paper to the official conference email address (as indicated in the registration form).The submission must adhere to the conference formatting guidelines, including:
- Extended Abstract length: 500–800 words
- Full paper length: 6–10 pages (if applicable)
- File format: Microsoft Word (.docx) or PDF
- Language: English

Upon submission, authors will receive an acknowledgment email confirming receipt of their manuscript.
The template for the preparation of the extended abstract is available HERE
The template for the preparation of the full paper is available HERE

2. Initial Screening (Desk Review)
The Scientific Committee conducts an initial screening to evaluate the submission based on:
 Relevance to the conference themes (Sustainability, Social Science, Management, and Innovation)
- Compliance with formatting and submission guidelines
- Ethical considerations (e.g., plagiarism check using standard tools)

Papers that do not meet the basic requirements may be desk-rejected without further review.

3. Double-Blind Peer Review Process
Submissions that pass the initial screening are sent for double-blind peer review, meaning:
- Reviewers do not know the identity of the authors.
- Authors do not know the identity of the reviewers.

Each paper is assigned to two independent reviewers who evaluate it based on the following criteria:

Evaluation Criteria:
Originality & Contribution – Novelty of the research and its significance to the field.
Methodology & Rigor – Appropriateness of research design, data analysis, and interpretation.
Clarity & Structure – Logical flow, coherence, and readability of the paper.
Relevance to Conference Themes – Alignment with the conference topics.
References & Citations – Proper referencing of sources and adherence to academic standards.

4. Reviewer Feedback & Decision

After assessment, reviewers provide detailed comments and recommendations, which may result in one of the following decisions:

◈ Accepted (No Revisions Required) – The paper meets all criteria and is accepted as is.
◈ Accepted with Minor Revisions – Small adjustments (e.g., formatting, minor clarifications) are required before final acceptance.
◈ Accepted with Major Revisions – Substantial changes (e.g., improvements in methodology, restructuring) are needed. The revised paper will be reviewed again.
◈ Rejected – The paper does not meet the academic standards or is outside the scope of the conference.

Authors will receive an email notification with their review results and comments from reviewers.

5. Revision & Resubmission (if applicable)

For papers requiring **revisions**, authors must:
- Address all reviewer comments and make necessary changes.
- Submit a revised version by the given deadline.
- Provide a response document outlining how each reviewer's comment has been addressed.

Revised papers undergo a secondary review to ensure that revisions meet the expected standards.

6. Final Decision & Conference Proceedings

Once a paper is **accepted**, authors must:
✅ Complete the final formatting as per conference guidelines.
✅ Submit the **camera-ready version** for inclusion in the conference proceedings.
✅ Complete **registration** and pay the applicable conference fee.

Accepted papers will be **published in the official conference proceedings** and may be considered for **publication in partner journals or special issues**.

7. Presentation at the Conference

Authors of accepted papers must prepare and deliver a **presentation** in one of the following formats:

- **Oral Presentation** (for full papers) – 15–20 minutes, followed by Q&A.

Detailed presentation guidelines will be provided upon acceptance.

For inquiries related to the review process, please contact the **Scientific Committee** at:
✉ **Aweewan.m@nida.ac.th**

PRACTICAL INFORMATION

Participants, who wish to present a paper should submit an extended abstract/full paper together with the registration form. The submitted extended abstract/full paper will be peer reviewed and the decision on the outcome of their submission will be issued **within 15 days from the submission**.

The template for the preparation of the extended abstract is available HERE
The template for the preparation of the full paper is available HERE

All participants, including MASUDEM project participants are required to fill in a registration form, which is available HERE

Organizational Issues:

Conference coordinator
International College of National Institute of Development Administration (ICO NIDA), contact: aweewan.m@nida.ac.th

Conference coordinator:
External conference services provider EconoMind, o.z., contact: conferences@economind.sk

GENERAL INFORMATION

National Institute of Development Administration (NIDA)

The National Institute of Development Administration (NIDA) is a distinguished public graduate university in Thailand, established in alignment with the vision of His Majesty King Bhumibol Adulyadej to advance Thailand's development through higher education. Founded on April 1, 1966, NIDA has played a pivotal role in preparing individuals to become catalysts for national development. Today, NIDA stands as Thailand's leading institution exclusively dedicated to graduate studies in fields related to national development. The International College of NIDA (ICO NIDA) upholds a strong commitment to academic excellence, continuously evaluating and enhancing its study programs. This commitment is reflected in its vision: "To provide an international learning environment that leads to excellent outcomes for graduates." Additionally, ICO NIDA's mission is to "Positively influence society by engaging in the pursuit of excellence through the establishment, preservation, transfer, and application of management knowledge." For further information, please visit:

🌐 NIDA Official Website
📍 **Address:**
National Institute of Development Administration
148 Seri Thai Rd., Khlong Chan, Bang Kapi, Bangkok 10240, Thailand
📞 **Telephone:** +66 (0) 2-727-3000
📠 **Fax:** +66 (0) 2-375-8798
For contact details, visit:
🌐 NIDA Contact Information
📍 **International College of NIDA (ICO NIDA)**
Navamin Building, 19th Floor
🌐 ICO NIDA Website

Transportation from the Airport to Hotels

Conference attendees may use the following transportation options upon arrival at the airport:
- **Airport Taxi:** Available 24/7 for direct transfers to accommodations.
- **Klook:** Arrange airport pickup https://www.klook.com
- **Ride-hailing Services: Grab** and **Uber** operate in Thailand and can be booked via mobile applications.

Accommodations

The following hotels are recommended for conference participants:

1. The Pantip Bangkok Hotel
- **Rate:** Approximately **500-1000 THB/room/night**
- **Proximity:** Located near **NIDA and shopping malls** for added convenience.
  🌐 The Pantip Bangkok Website

2. Livotel Express Hotel Ramkhamhaeng 50 Bangkok
- **Rate:** Approximately **500-1000 THB/room/night** (including breakfast)
- **Proximity:** Livotel Express Ramkhamhaeng 50 Bangkok is located in **Bangkok (Ramkhamhaeng area)**. It is just a **5-minute drive** from **The Mall Bangkapi** and **8 minutes** from **Rajamangala National Stadium**. The hotel is **9.1 miles (14.7 km)** from **Terminal 21** and **9.8 miles (15.8 km)** from **Victory Monument**.

  🌐 https://www.livotelhotel.com/ramkhamhaeng/th/

3. Perfect Smart Life
- **Rate:** Approximately **500-1,000 THB/room/night**
- **Proximity:** Slightly farther from NIDA but close to a **night market, shopping malls, and the Bangkok inner train system**.
  🌐 https://psllife.com/

Visa Information
Visa Exemption Scheme
Travelers from **64 countries** (including the **United Kingdom, Ireland, Poland, Malaysia, Slovakia, Indonesia, and more**) are eligible for the **visa exemption scheme** and do not need to apply for a visa under the following conditions:
- The purpose of the visit is **tourism**.
- The passport must have a **minimum validity of six months**.
- The maximum stay is **30 days** (for arrivals via international airports or land borders from neighboring countries).

For more details, visit:
🌐 Thai Visa Exemption & Bilateral Agreement

Visa for Extended Stays (More than 30 Days)
For visitors staying beyond **30 days**, a visa application is required. The following visa options are available:
1. Business Visa (Non-Immigrant Business Visa)
- Designed for individuals conducting **business activities in Thailand**.

- Allows for **work permit issuance and bank account opening**.
- Visa holders must complete a **visa run every 90 days**.

2. Tourist Visa

- **Duration: 60 days** (Single or Multiple Entry)
- Can be extended for an additional **30 days** via a **visa run**.
- For further extensions, conversion to a **Non-Immigrant Visa** is required, which must be processed in a neighboring country (e.g., **Penang or Kuala Lumpur, Malaysia**).

3. Non-Immigrant Visa

- Typically issued as a **90-day single-entry visa**.
- Allows for **visa extensions, work permit applications, and bank account opening**.
- Extension requires a **visa run** to a nearby country.

For more details, visit:

🌐 <u>Thai Visa Types</u>

Contact Information

For inquiries regarding **secondment mobility preparation**, please contact:

📋 **Mrs. Hathaikarn McLaughlin**

✉ **Email:** <u>hathaikarn.mclaughlin@gmail.com</u>

The Number of Participants is Limited, Register Now!