

SYLLABUS

Name of course	SUSTAINABLE LEADERSHIP		
Code of course			
University			
Faculty			
GENERAL INFORMATION			
Degree level	Master		
Year of study	1	Semester	2
Subject of study	The focus is primarily on sustainable business and sustainable enterprise.		
Language required for the course	English		
List of degree programs	The course offers valuable insights and skills that can be applied in numerous fields as Environmental Studies and Sustainability, Management, Public Administration and Policy, Social Sciences, International Relations.		
ACTIVITIES			
Number of credits	6 ECTS		
Lectures, hours	26	Seminars, hours	13
Per week	2/1	Per course	26/13
COURSE DESCRIPTION			
<p>The key concept discussed in the course is ESG (environment, social and governance). ESG concerns three main areas, which are the environment, social factors and corporate governance. The inclusion of ESG factors in the company's strategy and management makes it possible to increase the long-term sustainability and social responsibility of the company.</p> <p>Sustainability leadership tries to integrate environmental information and information about the social impacts of business with information about the economic (financial) performance of the business. The goal is for this information to support decision-making processes in the company and contribute to its long-term sustainability. This means that executives and managers should consider environmental and social factors when making decisions and making strategic decisions so that the business is able to prosper not only economically, but also environmentally and socially.</p>			
AIM OF COURSE			
to connect environmental and social aspects with the economic performance and competitiveness of the company.			
CONTENT			
<p>TOPIC1: LEADERSHIP AND ITS IMPORTANCE FOR BUSSINES SUSTAINABILITY TOPIC 2: THE CONCEPT OF ESG AND ITS RELATIONSHIP TO SUSTAINABLE LEADERSHIP TOPIC 3: PRINCIPLES OF SUSTAINABLE DEVOLEPMENT AND THEIR APPLICATION WITHIN LEADERSHIP TOPIC 4: CREATING A SUSTAINABLE CORPORATE CULTURE AND ENGAGEMENT TOPIC 5: STAKEHOLDER MANAGEMENT AND BUILDING SUSTAINABLE RELATIONSHIP WITH STAKEHOLDERS TOPIC 6: ETHICAL DECISION MAKING AND RESPONSIBILITY WITHIN BUSINESS MANAGEMENT TOPIC 7: SUSTAINABLE BUSINESS AND ITS BENEFITS FOR BUSINESS TOPIC 8: IMPACT ASSESSMENT AND IDENTIFICATHION OF SUSTAINABLE BUSINESS OPPORTUNITIES TOPIC 9. STRATEGIC DECISION WITHIN SUSTAINABLE BUSINESS AND ITS IMPACT ON COMPETITIVENESS TOPIC 10. MEASURING THE ENVIRONMENTAL AND SOCIAL RESULTS OF THE ENTERPRISE TOPIC11. FINANCIAL EVALUATION OF SUSTAINABLE BUSINESS AND ESG FACTORS</p>			



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TOPIC12. SYSTEMS AND TOOLS FOR MONITORING AND IMPROVING SUSTAINABILITY IN BUSINESS MANAGEMENT		
EVALUATIONS		
1	Activity on seminars	40 %
2	Final exam	60 %
ASSESSMENT CRITERIA		
A prerequisite for completing the course is a credit for passing a continuous written test and based on activity in the workshops (min. 21 out of a max. 40 points in total). The final written exam consists of a written part and a test of 10 questions with a maximum total score of 60 points.		
PRE-REQUIREMENTS FOR STUDENTS		
<p>To study the course, students must have a foundational knowledge base:</p> <ul style="list-style-type: none"> ✓ basic understanding of key environmental concepts such as ecosystems, natural resource management, climate change, biodiversity, and the environmental impacts of human activities. ✓ foundational leadership principles, styles, and theories ✓ business operations, organizational structures, and management concepts will help students relate sustainable leadership to practical business contexts. ✓ social dynamics, cultural influences, and community engagement is important for effectively leading sustainability initiatives that consider societal needs and perspectives ✓ awareness of environmental policies, regulations, and frameworks will help students understand the legal and regulatory context within which sustainable leadership operates. 		
LEARNING OUTCOMES		
Competencies:		
Students will acquire key competencies to excel as leaders who drive positive and enduring change in the realm of sustainability.		
<ul style="list-style-type: none"> ✓ Skills: ✓ Students will be able to ✓ think systemically, allowing them to approach problems and strategies holistically. This skill empowers them to devise comprehensive plans that consider the intricacies of the current situation. ✓ gain proficiency in critically evaluating and analyzing sources of information related to societal sustainability development. This skill equips them with the capacity to make informed decisions based on reliable information. ✓ effectively communicate with various stakeholders, fostering collaboration and understanding. This competency enables them to navigate complex sustainability challenges by engaging with diverse perspectives. ✓ adept at applying practical procedures derived from successful practices in other organizations. This hands-on knowledge equips them with actionable strategies to implement sustainable initiatives. ✓ able to construct sustainability-oriented innovative business models 		
LEARNING STRATEGIES		
<ul style="list-style-type: none"> ✓ Lectures with interactive presentations ✓ Group Discussions and Debates ✓ Guest Speakers ✓ Case Studies ✓ Reflective Assignments for critically reflect on the ethical dilemmas, challenges, and opportunities 		
RECOMMENDED SOURCES		
Compulsory literature:		



<p>Hull, R.B., Robertson, D.P., & Mortimer, M. (2020). Leadership for sustainability: Strategies for tackling wicked problems. Washington. Island Press.</p>
<p>Suggested reading:</p> <ol style="list-style-type: none"> 1. Patil, R. A., Ghisellini, P., & Ramakrishna, S. (2021). Towards sustainable business strategies for a circular economy: environmental, social and governance (ESG) performance and evaluation. <i>An introduction to circular economy</i>, 527-554. 2. Iqbal, Q., & Ahmad, N. H. (2021). Sustainable development: The colors of sustainable leadership in learning organization. <i>Sustainable Development</i>, 29(1), 108-119. 3. Bendell, J., Sutherland, N., & Little, R. (2017). Beyond unsustainable leadership: critical social theory for sustainable leadership. <i>Sustainability Accounting, Management and Policy Journal</i>, 8(4), 418-444. 4. Schein, S. (2017). <i>A new psychology for sustainability leadership: The hidden power of ecological worldviews</i>. Routledge.
<p>Selected internet sources:</p> <p>Step up to sustainable leadership Karin Ekberg TEDxErasmusUniversityRotterdam: https://www.youtube.com/watch?v=hszvUN5S6Pg</p> <p>Sustainable Leadership: What Is It and Why Does It Matter? TEDx https://www.youtube.com/watch?v=Ibav0DfKsMA</p> <p>Sustainable Leadership: Lessons for Next Generation Leaders https://www.youtube.com/watch?v=-T8UCpdAHj4</p> <p>How To Use Sustainable Leadership at Your Business https://blog.hubspot.com/the-hustle/sustainable-leadership</p>
<p>GROUP OF COURSE DEVELOPERS</p>
<p>Course Leader:</p>
<p>Board:</p>

Date of approval the course



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