

COURSE OTLINE

| Name of course | | SUSTAINABLE LEADERSHIP | |
|--------------------|---|------------------------|----------------|
| Lector | | | e-mail: |
| Seminar Instructor | | | e-mail: |
| Week 1-2 | TOPIC1: LEADERSHIP AND ITS IMPORTANCE FOR BUSSINES SUSTAINABILITY | Lecture, hours | Seminar, hours |
| | 1.1 Dimensions of Leadership 1.2 Leadership styles and approaches 1.3 Traits and behaviors of leaders 1.4 Four Dimensions of Leadership by D. Wilson 1.5 Definitions of Leadership 1.6 Understanding Leadership in the Context of Sustainability 1.7 The European Perspective on Sustainable Leadership 1.8 Case Study: EcoStore's Sustainable Leadership Initiative | 4 | 2 |
| Week 3 | TOPIC 2: THE CONCEPT OF ESG AND ITS RELATIONSHIP TO SUSTAINABLE LEADERSHIP | Lecture, hours | Seminar, hours |
| | 2.1 Understanding ESG 2.2 Environmental Stewardship and Leadership 2.3 Nurturing Social Responsibility and Ethical Leadership in Organizational Culture 2.4 Governance and Strategic Leadership for Sustainable Impact 2.5 Sustainable Leadership as a Driver for ESG Excellence 2.6 Case Study | 2 | 1 |
| Week 4 | TOPIC 3: PRINCIPLES OF SUSTAINABLE DEVOLEPMENT AND THEIR APPLICATION WITHIN LEADERSHIP | Lecture, hours | Seminar, hours |
| | 3.1 Introduction to Sustainable Development in Leadership 3.2 Core Principles of Sustainable Development 3.3 Systems Thinking in Sustainable Development 3.4 Linear Thinking vs. Systems Thinking 3.5 Characteristics of system thinking more deeple 3.6 System thinking in sustainable development | 2 | 1 |
| Week 5 | TOPIC 4: CREATING A SUSTAINABLE CORPORATE CULTURE AND ENGAGEMENT | Lecture, hours | Seminar, hours |
| | 4.1 What is Corporate Culture 4.2 Functions of Culture 4.3 Individual Culture Adoption 4.4 Resistance to Change 4.5 Corporate Culture and Firm Performance 4.6 Roles of the Leaders 4.7 Culture Measurement and Assessment 4.8 Recent Issue: Culture and Employee Engagement | 2 | 1 |
| Week 6 | TOPIC 5: STAKEHOLDER MANAGEMENT AND BUILDING SUSTAINABLE RELATIONSHIP WITH STAKEHOLDERS | Lecture, hours | Seminar, hours |
| | 5.1 Stakeholder Management and the Call for A Broader Parties Involvement 5.2 Strategic View of Stakeholder Management 5.3 Recent Issue: Strategy to Estimate Stakeholders Expectation | 2 | 1 |



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| | TOPIC 6: ETHICAL DECISION MAKING AND RESPONSIBILITY WITHIN BUSINESS MANAGEMENT | Lecture, hours | Seminar, hours |
| Week 7 | 6.1 Concept and Types of Decision Making 6.2 Ethics and Ethical Decision Making 6.3 Improving Ethical Decision Making 6.4 Case Study – Jakarta Air Pollution | 2 | 1 |
| | TOPIC 7: SUSTAINABLE BUSINESS AND ITS BENEFITS FOR BUSINESS | Lecture, hours | Seminar, hours |
| Week 8 | 7.1 Sustainability-Performance Relationship 7.2 Sustainability-Outcome Linkage Framework 7.3 What and How to Measure Sustainability Performance | 2 | 1 |
| | TOPIC 8: IMPACT ASSESSMENT AND IDENTIFICATION OF SUSTAINABLE BUSINESS OPPORTUNITIES | Lecture, hours | Seminar, hours |
| Week 9 | 8.1 Impact Assessment in Sustainable Business 8.2 Identification of Sustainable Business Opportunities 8.4 Title: "Integrating Social Life Cycle Assessment in the Textile Industry: A Case Study on Contributing to Sustainable Development Goals" | 2 | 1 |
| | TOPIC 9. STRATEGIC DECISION WITHIN SUSTAINABLE BUSINESS AND ITS IMPACT ON COMPETITIVENESS | Lecture, hours | Seminar, hours |
| Week 10 | 9.1 Introduction to Sustainable Business 9.2 Business Strategic Decision Making and Sustainability 9.3 Sustaining Sustainability as a Competitive Advantage Over Time | 2 | 1 |
| | TOPIC 10. MEASURING THE ENVIRONMENTAL AND SOCIAL RESULTS OF THE ENTERPRISE | Lecture, hours | Seminar, hours |
| Week 11 | 10.1 The Importance of Measuring Environmental and Social Results 10.2 Measuring and Reporting Sustainability 10.3 Tools for Measuring Environmental and Social Impact 10.4 Challenges in Measuring Environmental and Social Impact 10.5 The role of technology in environmental and social results measurement | 2 | 1 |
| | TOPIC11. FINANCIAL EVALUATION OF SUSTAINABLE BUSINESS AND ESG FACTORS | Lecture, hours | Seminar, hours |
| Week 12 | 11.1 The Concept of Sustainable Business and ESG Factors 11.2 Concepts and Frameworks Related to Financial Evaluation in Sustainable Business 11.3 Financial Performance Metrics 11.4 ESG Factors and Financial Performance 11.5 Social Innovation and ESG | 2 | 1 |
| | TOPIC12. SYSTEMS AND TOOLS FOR MONITORING AND IMPROVING SUSTAINABILITY IN BUSINESS MANAGEMENT | Lecture, hours | Seminar, hours |
| Week 13 | 12.1 The Role of Systems and Tools in Monitoring and Improving Sustainability 12.2 Potential Tools for Monitoring and Improving Sustainability 12.3 Common Challenges in Monitoring and Improving Sustainability 12.4 Social Enterprises as the Emerging Trends in Sustainability Monitoring | 2 | 1 |





RECOMMENDED SOURCES

Compulsory literature:

Hull, R.B., Robertson, D.P., & Mortimer, M. (2020). Leadership for sustainability: Strategies for tackling wicked problems. Washington. Island Press.

Suggested reading:

1. Patil, R. A., Ghisellini, P., & Ramakrishna, S. (2021). Towards sustainable business strategies for a circular economy: environmental, social and governance (ESG) performance and evaluation. *An introduction to circular economy*, 527-554.
2. Iqbal, Q., & Ahmad, N. H. (2021). Sustainable development: The colors of sustainable leadership in learning organization. *Sustainable Development*, 29(1), 108-119.
3. Bendell, J., Sutherland, N., & Little, R. (2017). Beyond unsustainable leadership: critical social theory for sustainable leadership. *Sustainability Accounting, Management and Policy Journal*, 8(4), 418-444.
4. Schein, S. (2017). *A new psychology for sustainability leadership: The hidden power of ecological worldviews*. Routledge.

Selected internet sources:

Step up to sustainable leadership | Karin Ekberg | TEDxErasmusUniversityRotterdam:
<https://www.youtube.com/watch?v=hszvUN5S6Pg>

Sustainable Leadership: What Is It and Why Does It Matter? TEDx
<https://www.youtube.com/watch?v=Ibav0DfKsMA>

Sustainable Leadership: Lessons for Next Generation Leaders
<https://www.youtube.com/watch?v=-T8UCpdAHj4>

How To Use Sustainable Leadership at Your Business
<https://blog.hubspot.com/the-hustle/sustainable-leadership>

ASSESSMENT CRITERIA

| | |
|-----------------------|-------------------|
| Obligatory activities | Maximum 40 points |
| Final Exam | Maximum 60 points |



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