

COURSE OUTLINE

| Name of course | | ESG INVESTMENT AND REPORTING | |
|--------------------|---|------------------------------|-------------------|
| Lector | | e-mail: | |
| Seminar Instructor | | e-mail: | |
| Week 1 Day 1 | Topic 1 Introduction to ESG Approach | Lecture, hours | Seminar, hours |
| | <ul style="list-style-type: none"> ✓ ESG concepts and principles ✓ The importance of ESG approach in sustainable development and its implications for investing ✓ Ethics in investing. ESG integration in investment decision-making ✓ The business case for ESG investing | 2, 6 hours | 0 |
| Week 1 Day 2 | Topic 2 Environmental Factors in ESG Investing | Lecture, hours | Seminar, hours |
| | <ul style="list-style-type: none"> ✓ Environmental sustainability in the investment context ✓ Investors' awareness of climate risk ✓ Environmental performance measuring: addressing other environmental impacts in addition to climate change ✓ Environmental impact assessment by using LCA (LCA as a systematic and comprehensive environmental impact assessment tool in the ESG framework) | 2, 6 hours | 0 |
| Week 2 Day 1 | Topic 3 Social and Corporate Governance Factors in ESG Investing | Lecture, hours | Seminar, hours |
| | <ul style="list-style-type: none"> ✓ Evaluating social responsibility and its impact on investment decisions ✓ Corporate governance and its significance in investments ✓ Evaluating the role of corporate governance in fostering sustainable practices (Exploring the relationship between corporate governance factors such as board diversity on stakeholder engagement and ESG performance) | 2, 6 hours | 0 |
| Week 2 Day 2 | Topic 4 ESG Integration in Investment Analysis | Lecture, hours | Seminar, hours |
| | <ul style="list-style-type: none"> ✓ Incorporating ESG factors into fundamental analysis and valuation models ✓ Identifying ESG risks and opportunities in investment decision-making ✓ The connection between ESG performance and investment performance | 2, 6 hours | 0 |
| Week 3 Day 1 | Topic 5 ESG Data and Metrics | Lecture, hours | Seminar, hours |
| | <ul style="list-style-type: none"> ✓ ESG data sources and their reliability ✓ Key ESG metrics and performance indicators ✓ Utilizing basic ESG data in investment analysis ✓ Example of leading ESG ratings and index | 2, 6 hours | 0 |
| Week 3 Day 2 | Topic 6 Sustainable Finance and Impact Investing | Lecture, hours | Seminar, hours |
| | <ul style="list-style-type: none"> ✓ Context and Sustainable Finance ✓ Fundamentals of Sustainable Finance ✓ Sustainable Finance Products and Instruments ✓ Evaluating the effectiveness of impact measurement methodologies | 2, 6 hours | 0 |
| Week 4 Day 1 | Topic 7 ESG Reporting and Communication | Lecture, hours | Seminar, hours |
| | <ul style="list-style-type: none"> ✓ Introduction to global ESG reporting frameworks and standards (e.g. GRI, SASB, IR, etc.). Understanding the requirements and guidelines of ESG reporting standards. | 2, 6 hours | |



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| | <ul style="list-style-type: none"> ✓ Strategies for communicating ESG performance and impact ✓ Ethical considerations in ESG reporting and transparency (introducing concerns such as greenwashing and bluewashing) ✓ Introducing a new paradigm – ESGD reporting related to new technologies and a concept of Corporate Digital Responsibility | | |
| Week 4 Day 2 | Instructions for the final project | Lecture, hours | Seminar, hours |
| | <ul style="list-style-type: none"> ✓ Students will be given instructions on how to elaborate the final project | 2, 6 hours | 0 |

RECOMMENDED SOURCES

Compulsory literature:

1. Lehmann, M. (2022). *ESG Investing and Analysis - A Practitioner's Guide*. Risks Books.
2. O'Connor, B. (2022). *The ESG Investing Handbook: Insights and developments in environmental, social and governance investment*. Harriman House.
3. Krzus, M.P., & Eccles, R.G. (2010). *One Report. Integrated Reporting for Sustainable Strategy*. Wiley & Sons, Hoboken, New Jersey.

Suggested reading:

1. Boffo, R., & Patalano, R. (2020). *ESG Investing: Practices, Progress and Challenges*. OECD Paris.
www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf
2. Carroll, A. (1991). Corporate social responsibility evolution of a definitional construct. *Business Society*, 38(3), 268–295. <http://dx.doi.org/10.1177/000765039903800303>
3. Cary Krosinsky, G. & Purdom, S. (2017). *Sustainable Investing: Revolutions in Theory and Practice*. Routledge. Taylor & Francies Group.
4. Cho, C. H., Guidry, R. P., Hageman, A. M., & Patten, D. M. (2012). Do actions speak louder than words? An empirical investigation of corporate environmental reputation. *Accounting, Organizations and Society*, 37, 14–25.
<http://dx.doi.org/10.1016/j.aos.2011.12.001>
5. Cormier, D., & Magnan, M. (2007). The revisited contribution of environmental reporting to investors' valuation of a firm's earnings: An international perspective. *Ecological Economics*, 32(3–4), 613–626.
6. Fowler, S. J., & Hope, C. (2007). A critical review of sustainable business indices and their impact. *Journal of Business Ethics*, 76(3), 243–252.
7. Freeman, E. (1984). *Strategic management: A stakeholder approach*. Pitman Publishing, Boston.
8. Roca, L. C., & Searcy, C. (2012). An analysis of indicators disclosed in corporate sustainability reports. *Journal of Cleaner Production*, 20, 103–118.
9. Schoenmaker, D. & Schramade, W. (2018). *Principles of Sustainable Finance*. Oxford



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| Selected internet sources: | |
| <p>UN Principles for Responsible Investment (PRI): https://www.unpri.org/ Global Reporting Initiative (GRI): https://www.globalreporting.org/ Sustainability Accounting Standards Board (SASB): https://www.sasb.org/ Integrated Reporting: https://www.integratedreporting.org Task Force on Climate-related Financial Disclosures (TCFD): https://www.fsb-tcfd.org/ SAM Corporate Sustainability Assessment: https://www.spglobal.com/esg/csa/static/docs/SAM_factsheet_CSA_2020.pdf Carbon Disclosure Project (CDP): https://www.cdp.net/en MSCI ESG Ratings: https://www.msci.com/our-solutions/esg-investing/esg-ratings-climate-search-tool Digital Responsibility Goals (DRGs): https://identityvalley.org/drg CFA Institute ESG Investing: https://www.cfainstitute.org/en/research/esg-investing The Global Sustainable Investment Alliance (GSIA): https://www.gsi-alliance.org/ Journal of Sustainable Finance & Investment: https://www.tandfonline.com/toc/tsfi20/current</p> | |
| ASSESSMENT CRITERIA | |
| Activity on seminars (active participation in discussions, quizzes, other relevant activities) | Maximum 30 points |
| Individual or group projects (focused either on ESG investing or ESG reporting) | Maximum 30 points |
| Final exam (theoretical-practical approach) | Maximum 40 points |

