

SYLLABUS

Name of course	CSR AND SUSTAINABLE DEVELOPMENT				
Code of course					
University					
Faculty					
GENERAL INFORMATION					
Degree level	Master				
Year of study		Semester			
Subject of study					
Language required for the course	English				
List of degree programs					
ACTIVITIES					
Number of credits, ECTS	3 Credits or 6 ECTS				
Lectures, hours	28	Practices (workshop), hours	-	Seminar, hours	14
Per week	1/1		Per course	14/14	
COURSE DESCRIPTION					
<p>This course contains SDGs concepts; Sustainability; CSR; Social Responsibility, ISO 26000; Circular Economy and others related to Sustainability. The context being taught is sustainability management in various industries, such as Sustainable Finance; Sustainable banking, Green Building, Sustainable Farming Management; Sustainable palm oil, sustainable mining, sustainable fashion etc; Climate Change Mitigation and Adaptation Management; CSV (Creating Shared Value). The context of world agreements and local government regulations is also a topic in this course. Furthermore, students will be guided to discuss sustainability issues faced by their organization/company work and use the right concept and contextualize the chosen solution formulation.</p>					
AIM OF COURSE					
<p>The subject of this course shows the importance of CSR and Sustainability implemented by everyone who studies this and can be applied in companies because it will increase competitiveness and also company performance both in economic, operational, social and environmental aspects.</p>					
CONTENT					
<ol style="list-style-type: none"> 1. The Concept of CSR, Sustainability, and Sustainable Development 2. Sustainable Development Goals (SDGs) 3. Regulations Related to CSR (National and Regional Context) 4. The Concept of Social Responsibility and ISO 26000 5. Fifth Discipline, Personal Mastery, Iceberg Model, Mental Model and U Theory 6. The Concept of Circular Economy 7. Concept of Financial Sustainability 8. Climate Change Mitigation and Adaptation Management 9. Creating Share Value (CSV) 					
EVALUATIONS <i>(add lines as needed)</i>					
1	Obligatory activities (group presentation, case study analysis, and discussion)				40%
2	Final Exam				60%
ASSESSMENT CRITERIA					
<p>Obligatory activities: active participation in practices, submission of tasks related to the project. Final exam: Two opportunities for correction of unsuccessful assumptions. Plagiarism in the project will be evaluated as 0 points and will lead to a disciplinary hearing, for the correction in which case it will be necessary to prepare another project</p>					
PRE-REQUIREMENTS FOR STUDENTS					
None					
LEARNING OUTCOMES					



Competencies:

Students will be able to understand the concept of CSR and Sustainability through the lectures and discussion of theories, models, and cases, especially in the context of sustainability performance improvement.

Skills:

Students are able to:

1. Understand the concept and history of CSR, Sustainability, and sustainable development
2. Understand the concept of Sustainable Development Goals (SDGs)
3. Describe and analyze Regulations related to CSR (National and regional context)
4. Describe and analyze Social Responsibility and ISO 26000
5. Investigate and analyze local and global issues using the Tools Iceberg Theory and Model, Show-Me-the Money-Model
6. Describe and analyze the concept of circular economy
7. Describe and analyze the concept of Sustainable Finance and Corporate Sustainability Reporting / Sustainable banking and / Green building and / sustainable farming and / sustainable Mining and / sustainable palm oil/ and / sustainable fashion etc
8. Recommend appropriate interventions according to the context of the issue by using appropriate concepts related Climate Change Mitigation and adaptation management
9. Recommend appropriate interventions according to the context of the issue by using appropriate concepts related Creating Shared Value Programs

LEARNING STRATEGIES

- ✓ Lectures with interactive presentations
- ✓ Case Studies that highlight the practical application of CSR and Sustainability at real companies.
- ✓ Group Discussions and Debates to encourage critical thinking and foster an exchange of ideas.
- ✓ Guest Speakers from the industry
- ✓ Reflective Assignments for critically reflect on CSR and Sustainable Development.

RECOMMENDED SOURCES

Compulsory literature:

1. Meadows, D. H. (2008). Thinking in systems: A primer. chelsea green publishing.
2. Porter, M. E., & Kramer, M. R. (2019). Creating shared value. In Managing sustainable business (pp. 323-346). Springer, Dordrecht
3. Furlong, G. T. (2020). The conflict resolution toolbox: Models and maps for analyzing, diagnosing, and resolving conflict. JohnWiley & Sons.
4. Ledwith, M. (2020). Community development: A critical approach. Policy Press.
5. Blackburn, W. R. (2007). The sustainability handbook: The complete management guide to achieving social, economic, and environmental responsibility. Environmental Law Institute.
6. Laine, M., Tregidga, H., & Unerman, J. (2021). Sustainability Accounting and Accountability (3rd ed.). Routledge. <https://doi.org/10.4324/9781003185611>
7. Bebbington, J., Larrinaga, C., O'Dwyer, B., & Thomson, I. (Eds.). (2021). Routledge Handbook of Environmental Accounting (1st ed.). Routledge. <https://doi.org/10.4324/9780367152369>

Suggested reading:

1. ISO 26000
2. Metadata Indicator Sustainable Development Goals
3. UN Global Compact
4. ICMM Standard for Sustainable Mining RSPO Standard
5. International Standard related Sustainability
6. Stutz, C. (2018). History in corporate social responsibility: Reviewing and setting an agenda. Business History.
7. Purvis, B., Mao, Y., & Robinson, D. (2019). Three pillars of sustainability: in search of conceptual origins. SustainabilityScience, 14(3), 681-695.
8. Korhonen, J., Honkasalo, A., & Seppälä, J. (2018). Circular economy: the concept and its limitations. Ecological economics, 143,37-46.
9. Salvioni, D. M., & Almici, A. (2020). Circular Economy and Stakeholder Engagement Strategy. Symphonya. Emerging Issues inManagement, (1), 26-44.



10. Silvius, G., & Schipper, R. (2019). Planning Project Stakeholder Engagement from a Sustainable Development Perspective. *Administrative Sciences*, 9(2), 46.
11. Perkins, C. (2007). Community mapping. *The Cartographic Journal*, 44(2), 127-137.
12. Hahn, R. (2012). Inclusive business, human rights and the dignity of the poor: a glance beyond economic impacts of adapted business models. *Business Ethics: A European Review*, 21(1), 47-63.
13. Vanclay, F., & Hanna, P. (2019). Conceptualizing company response to community protest: principles to achieve a social license to operate. *Land*, 8(6), 101.
14. SDG Compass (<https://sdgcompass.org/>)
15. Rogers, B. L., & Coates, J. (2015). Sustaining Development: A Synthesis of Results from a Four-Country Study of Sustainability and Exit Strategies among Development Food Assistance Projects.
16. Courtney, P., & Powell, J. (2020). Evaluating innovation in European rural development programmes: Application of the social return on investment (SROI) method. *Sustainability*, 12(7), 2657.
17. UK Cabinet Office (2012), A guide to Social Return on Investment (<https://www.socialvalueuk.org/resources/sroi-guide/>)

Selected internet sources:

1. Youtube:
 - a. CECT Eduvid #1 | Arti CSR Menurut ISO 26000: <https://www.youtube.com/watch?v=6-neVB6Hkg&t=7s>
 - b. CECT Eduvid #2 | Sustainability Mapping <https://www.youtube.com/watch?v=ggVtczUsDEA&t=7s>
 - c. CECT Eduvid #3 | Ruang Lingkup CSR <https://www.youtube.com/watch?v=svqFVijMDo4>
2. <https://thesystemsthinker.com/connecting-systems-thinking-and-action/>
3. <https://bigthinking.io/the-iceberg-model-for-problem-solving/>
4. <https://www.youtube.com/watch?v=h3m93VUBw3Q>
5. ESG & Sustainable Finance - https://www.youtube.com/watch?v=_9esntPcB6g
6. Preparing for the Corporate Sustainability Reporting Directive (CSRD) <https://www.youtube.com/watch?v=O4aZAwzRoTs>
7. Sustainable Finance (European Commission) https://finance.ec.europa.eu/sustainable-finance_en
8. Corporate Sustainability reporting (European Commission) https://finance.ec.europa.eu/capital-markets-union-and-financial-markets/company-reporting-and-auditing/company-reporting/corporate-sustainability-reporting_en

GROUP OF COURSE DEVELOPERS

Course Leader:

Board:

Date of approval the course



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MASUDEM

MASTER STUDIES IN SUSTAINABLE DEVELOPMENT AND MANAGEMENT



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