

COURSE OUTLINE

Name of course		CSR AND SUSTAINABLE DEVELOPMENT	
Lector		e-mail:	
Seminar Instructor		e-mail:	
Week 1-2	Topic 1 The Concept of CSR, Sustainability, and Sustainable Development	Lecture, hours	Seminar, hours
	1.1 Concept of CSR 1.2 Concept of Sustainability 1.3 Three Pillars Sustainability 1.4 Concept of Sustainable Development	4	2
Week 3-4	Topic 2 Sustainable Development Goals (SDGs)	Lecture, hours	Seminar, hours
	2.1 Concept of SDGs 2.2 Recognition of The New Paradigm	6	3
Week 5-6	Topic 3 Regulations Related to CSR (National and Regional Context)	Lecture, hours	Seminar, hours
	3.1 National context 3.2 Regional context 3.3 Introduction to CSR and legal frameworks	6	3
Week 7-8	Topic 4 The Concept of Social Responsibility and ISO 26000	Lecture, hours	Seminar, hours
	4.1 Introduction to Social Responsibility 4.2 Overview of ISO 26000	6	3
Week 9-10	Topic 5 Fifth Discipline, Personal Mastery, Iceberg Model, Mental Model and U Theory	Lecture, hours	Seminar, hours
	5.1 Introduction to Sustainability and Systems Thinking 5.2 Personal Mastery and Economic Decision-Making 5.3 Iceberg model in economic analysis 5.4 Mental models in economics 5.5 U theory and its application in economic systems 5.6 Integrating The fifth discipline in economic organizations 5.7 Systems thinking in economic policy and sustainable development	6	3
Week 11	Topic 6 The Concept of Circular Economy	Lecture, hours	Seminar, hours
	6.1 Circular Economy and Key Principles 6.2 The evolution of Circular Economy. From linear to Circular Economy 6.3 Systems thinking in circular economy implementation 6.4 The 5 R's of the circular economy	6	3
Week 12	Topic 7 The concept of Financial Sustainability	Lecture, hours	Seminar, hours
	7.1 What is sustainable finance 7.2 The importance of sustainable finance 7.3 Three interdependent perspectives drive the rationale behind the importance of Sustainable Finance 7.4 Effects on different financial sector stakeholders 7.5 The Brief History of responsible and ethical investing Ошибка! Закладка не определена. 7.6 The life span theory of sustainable finance 7.7 System disruption theory of sustainable finance	6	3



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	7.8 Positive signaling theory 7.9 A framework for sustainable finance 7.10 Sustainable Finance Investment Strategies 7.11 Sustainable Finance Categories 7.12 The Spectrum of Sustainable Finance: Returns		
Week 13	Topic 8 Climate Change Mitigation and Adaptation Management	Lecture, hours	Seminar, hours
	8.1 Managing Climate Change with Mitigation and Adaptation 8.2 Mitigation and adaptation interventions against climate changes	6	3
Week 14	Topic 9 Creating Share Value	Lecture, hours	Seminar, hours
	9.1 The Concept of Share Value 9.2 Shared Value – Society and Business 9.3 Creating Shared Value 9.4 Creating Shared Value in Practice 9.5 Government Regulation and Shared Value	6	3

RECOMMENDED SOURCES

Compulsory literature:

1. Meadows, D. H. (2008). Thinking in systems: A primer. Chelsea Green Publishing.
2. Porter, M. E., & Kramer, M. R. (2019). Creating shared value. In *Managing sustainable business* (pp. 323-346). Springer, Dordrecht
3. Furlong, G. T. (2020). *The conflict resolution toolbox: Models and maps for analyzing, diagnosing, and resolving conflict*. John Wiley & Sons.
4. Ledwith, M. (2020). *Community development: A critical approach*. Policy Press.
5. Blackburn, W. R. (2007). *The sustainability handbook: The complete management guide to achieving social, economic, and environmental responsibility*. Environmental Law Institute.
6. Laine, M., Tregidga, H., & Unerman, J. (2021). *Sustainability Accounting and Accountability* (3rd ed.). Routledge. <https://doi.org/10.4324/9781003185611>
7. Bebbington, J., Larrinaga, C., O'Dwyer, B., & Thomson, I. (Eds.). (2021). *Routledge Handbook of Environmental Accounting* (1st ed.). Routledge. <https://doi.org/10.4324/9780367152369>

Suggested reading:

1. ISO 26000
2. Metadata Indicator Sustainable Development Goals
3. UN Global Compact
4. ICMM Standard for Sustainable Mining RSPO Standard
5. International Standard related Sustainability
6. Stutz, C. (2018). History in corporate social responsibility: Reviewing and setting an agenda. *Business History*.
7. Purvis, B., Mao, Y., & Robinson, D. (2019). Three pillars of sustainability: in search of conceptual origins. *Sustainability Science*, 14(3), 681-695.
8. Korhonen, J., Honkasalo, A., & Seppälä, J. (2018). Circular economy: the concept and its limitations. *Ecological Economics*, 143, 37-46.
9. Salvioni, D. M., & Almici, A. (2020). Circular Economy and Stakeholder Engagement Strategy. *Symphonya. Emerging Issues in Management*, (1), 26-44.
10. Silvius, G., & Schipper, R. (2019). Planning Project Stakeholder Engagement from a Sustainable Development Perspective. *Administrative Sciences*, 9(2), 46.
11. Perkins, C. (2007). Community mapping. *The Cartographic Journal*, 44(2), 127-137.
12. Hahn, R. (2012). Inclusive business, human rights and the dignity of the poor: a glance beyond economic impacts of adapted business models. *Business Ethics: A European Review*, 21(1), 47-63.
13. Vanclay, F., & Hanna, P. (2019). Conceptualizing company response to community protest: principles to achieve a social license to operate. *Land*, 8(6), 101.



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14. SDG Compass (<https://sdgcompass.org/>)
15. Rogers, B. L., & Coates, J. (2015). Sustaining Development: A Synthesis of Results from a Four-Country Study of Sustainability and Exit Strategies among Development Food Assistance Projects.
16. Courtney, P., & Powell, J. (2020). Evaluating innovation in European rural development programmes: Application of the social return on investment (SROI) method. *Sustainability*, 12(7), 2657.
17. UK Cabinet Office (2012), A guide to Social Return on Investment (<https://www.socialvalueuk.org/resources/sroi-guide/>)

Selected internet sources:

1. Youtube:
 - a. CECT Eduvid #1 | Arti CSR Menurut ISO 26000: <https://www.youtube.com/watch?v=6-neVB6Hkg&t=7s>
 - b. CECT Eduvid #2 | Sustainability Mapping <https://www.youtube.com/watch?v=ggVtczUsDEA&t=7s>
 - c. CECT Eduvid #3 | Ruang Lingkup CSR <https://www.youtube.com/watch?v=svqFVijMDo4>
2. <https://thesystemsthinker.com/connecting-systems-thinking-and-action/>
3. <https://bigthinking.io/the-iceberg-model-for-problem-solving/>
4. <https://www.youtube.com/watch?v=h3m93VUBw3Q>
5. ESG & Sustainable Finance - <https://www.youtube.com/watch?v=9esntPcB6g>
6. Preparing for the Corporate Sustainability Reporting Directive (CSRD) <https://www.youtube.com/watch?v=O4aZAwzRoTs>
7. Sustainable Finance (European Commission) https://finance.ec.europa.eu/sustainable-finance_en
8. Corporate Sustainability reporting (European Commission) https://finance.ec.europa.eu/capital-markets-union-and-financial-markets/company-reporting-and-auditing/company-reporting/corporate-sustainability-reporting_en

ASSESSMENT CRITERIA

Obligatory activities (group presentation, case study analysis, and discussion)	Maximum 40 points
Final Exam	Maximum 60 points



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